



# ANNUAL REPORT 2024-25





# A WORD FROM THE PRESIDENT

The past year has been one of real momentum for Sport NB. Following a period of significant transition last year, we have shifted from building the foundation to putting it into action – and the results are taking shape across our sport community. With a solid foundation coming together, we are seeing what can happen when capacity, expertise, and shared purpose come together.

Under the leadership of our dedicated CEO Cheryl MacDonald, our staff continues to grow in strength and collaboration, delivering meaningful support to coaches, administrators, and sport leaders throughout the province. We have seen more intentional communications and relationships with our members, including the formation of the Members Committee and the Coaches Committee pursuant to the bylaws that were approved at the 2024 AGM.

Additionally, our advocacy for the value of sport has never been more visible, with enhanced partner outreach, the implementation of a digital communications plan, and more presence at community level events. This progress is the result of a collective belief, among staff, the board, and our partners, that sport has the power to connect, develop, and inspire communities.

This year has also brought the debut of our new Strategic Plan, a project that has invited reflection, conversation, and forward thinking from all corners of our network. The plan sets an ambitious but achievable course for the years ahead, and will guide our next chapter with a vision shaped by collaboration.

To our dedicated staff: thank you for your hard work and energy through yet another year of growth. To my fellow board members: your leadership and perspective continue to strengthen our direction. And to our members: you are the heartbeat of Sport NB. Your commitment to quality sport experiences across this province is the reason our work matters.

As we look ahead, and as I step down from my position on the board to focus on other areas of sport development, I am filled with optimism. The groundwork has been laid. The team is strong. And together, we are building a sport system in New Brunswick that is united, capable, and ready for what's next.

Yours in sport,

**MEAGHAN DONAHUE WIES**  
PRESIDENT



# CEO REPORT

2024-25 marked my first 10.5 months as CEO of Sport New Brunswick. Having been hired just after the merger with Coach New Brunswick, I prioritized establishing a unified organizational culture, work that continues to this day. A critical step in the process was strategic planning, so I would like to thank Sheffe Consulting Inc., the working group, and Sport NB staff who committed to this significant undertaking. I also want to thank outgoing President Meaghan Donahue-Wies for her leadership and mentorship as I began to chart the course for the future.

A key milestone in 2024-25 was an increased financial investment from the Government of New Brunswick, which enabled the organization to expand its staff capacity beyond the addition of four staff members who came from Coach NB. New positions such as an Operations Support Coordinator, Financial Coordinator, and Director of Sport Participation and Development have contributed positively to the organization's ability to follow the recommendations made in the Envisioning Sport Project and better serve all New Brunswickers who want to enjoy the benefits of sport.

Governance renewal has been another major step forward, with new bylaws implemented and board sub-committees established to guide oversight and accountability. For example, the Members Council and Coaching Council were inaugurated for enhanced and informed communication with the Board in order to guide its decision-making. Also in the way of optimized communication, Sport NB has improved its visibility and engagement through increased digital media engagement and presence in both French and English mainstream media. Digital media highlights include a 358% and 540% increase in interactions on Facebook and Instagram respectively.

Notable programming achievements this year include the following:

- Added bookkeeping to our suite of member services
- Administered over \$250,000 in KidSport grants
- Assumed administration of the Athlete Assistance Program
- Delivered NCCP multi-sport training to nearly 1,000 coaches
- Supported Team NB's preparations for the 2025 Canada Summer Games

Looking ahead, Sport NB's primary focus for 2025-26 will be improving operational efficiency and sustainability in order to better serve members and partners. This includes diversifying revenue through non-governmental sources, continuing to align job profiles with strategic priorities, and strengthening our advocacy work on behalf of the sector.

**CHERYL MACDONALD**

CEO

# A WORD FROM THE TREASURER

I am pleased to submit for review the Sport NB 2024/2025 year end financial statements, which will be presented in detail at the Annual General Meeting.

The expenditures of the organization have been focused on aligning program execution to the refreshed operating plan. The budget provided management with the staffing and tools required to execute on this plan, and to enhance support to it's valued members.

Sincere thanks is extended to the Province of New Brunswick and all funding partners for their fiscal support throughout the year.

**MICHAEL O'BRIEN**

TREASURER



## MISSION

Collaboratively fostering inclusive and accessible sport systems that empower New Brunswickers to participate in and enjoy the benefits of sport.

## VISION

The driving force behind Canada's most vibrant sport community.

## VALUES

Collaboration  
Inclusion  
Accountability  
Empowerment

Following a Request for Proposals, Sport NB enlisted the services of Sheffe Consulting Ltd. to guide strategic planning for the new lead agency. Members of the strategic planning working group included the Board Executive (Meaghan Donahue-Wies, Jonathon Edwards, Michael O'Brien), GNB representation (Jennifer Bent-Richard), the CEO (Cheryl MacDonald) and Directors (Manon Ouellette, Michaela Allaby, Tyler Slipp).

Organizational priorities identified through this exercise included the following:

- Member services and support
- Leadership Development
- Driving participation
- System development
- Internal operations

Sport NB plans to put these priorities into action in the following ways:

- Enhancing member support and impact
- Foster communication and resource-sharing
- Providing leadership training and professional development to strengthen capacity across all sport leadership roles
- Grow participation by improving accessibility, affordability, inclusivity, and belonging in sport
- Advance advocacy, funding, and informed decisions to build a sustainable and well-supported sport system
- Strengthen internal structures, policies, and processes to maximize operational efficiency and sustainability

The full strategic plan is located on the Sport NB website.



# NEW BRUNSWICK SPORT AWARDS

The New Brunswick Sport Awards were held on November 16, 2024 at the Fredericton Convention Centre. The award winners were as follows:

Athlete of the Year: Danielle Dorris

Athlete of the Year: Alexandre Hayward

Coach of the Year: Ryan Allen

Team of the Year: Carter Waugh & Jackson Gallagher

Official of the Year: Adrien Lévesque

Volunteer Administrator of the Year: Mélanie McGrath

Outstanding Media Coverage: William Gibson

Corporate Award: Sure Grip

President's Award: Olivya Kanashiro

Lifetime Volunteer Achievement Award: Earl Church and Bobby Sylliboy

Nick Lawrence Spirit of Sport Award: Logan Aalders





# SPORT SUMMIT

The 2024 Sport Summit was held from November 21<sup>st</sup> - 22<sup>nd</sup> , 2024 at the Kingswood Lodge in Hanwell, New Brunswick. It brought together sport administrators, volunteers, officials, students and coaches for two days of learning, reflection, and networking.

Presentation topics included Human Resources 101, Gender Equity 101, Anti-Racism 101, how to effectively implement the NB Safe Sport Complaint Mechanism, understanding conflict mechanisms and responding to complaints, regional analysis of sport policy implementation, and brainstorming for Sport New Brunswick's strategic planning.



# DEPARTMENT OF LEADERSHIP, COACHING AND CULTURE



**Director**  
Manon Ouellette

## Highlights

### Coach Education

- Over 1,000 coaches engaged in NCCP e-modules, competition introduction, and competition development courses

### VIP Program

- 90 Coaches (as of March 31st, 2025)
- 5 VIP women received support to attend the Atlantic Coaches Conference

### Women in Coaching

- 3,539 new women coaches engaged in the NCCP or entered NCCP coach pathway
- Women to Watch Grants: 4

### Team NB Support

- Mission staff events
- Ensuring NCCP compliance based on requirements of Canada Games Council
- Team NB alumni website and social media graphics



## Staff:

- Lead, Coach Education: Claude Vautour (previously Gabriel Kim)
- Coordinator, Women in Coaching: Madeline Belding
- Coordinator, Special Projects: Peter Jewett (previously Andrea Creer)



# WOMEN IN COACHING & VIP COACH PROGRAM

## VIP Coach Program Testimonies

VIP program represents a standard for coaching in our province, it is an opportunity to connect and share tips and tricks, it encourages coaches to keep learning, and it can help coaches increase their coaching confidence

Opportunities for growth included using current VIPs as ambassadors for the program/promoting Safe Sport and the Responsible Coaching Movement, creating more opportunities for coaches to connect, reduce cost for courses/conferences etc., and to use the energy from the engaged group that we have already

Coaches expressed a desire for more frequent communication from Sport NB about professional development opportunities in various regions of the province, and would like to see a space created where coaches could connect themselves.

## Women to Watch grants

Julie MacFarlane (Artistic Swimming)

Amy Cassie (Cross-Country Ski)

Brittany Wright (Hockey)

Annie Cormier (Ringette)

Of the 7 coaches from the last two cohorts (2022-23, 2023-23), we are thrilled to report that all 7 are still actively coaching in their respective sports



# COACH EDUCATION

**Table 1: Competition Development Courses**

<b>NCCP Course</b>	<b>Deliveries</b>	<b># of coaches</b>
Managing Conflict	6	47
Coaching & Leading Effectively	8	52
Developing Athletic Abilities	3	14
Psychology of Performance	8	37
Prevention and Recovery	8	20
Advanced Practice Planning	1	10
Manage a Sport Program	1	6
Performance Planning	1	15



***National Coaching  
Certification Program***

# COACH EDUCATION

**Table 2: Competition Introduction Courses**

NCCP Course	Deliveries	# of coaches
Making Ethical Decisions	31	392
Teaching and Learning	5	68
Basic Mental Skills	5	75
Planning a Practice	15	176
Design a Basic Sport Program	5	9

## Professional Development Opportunities

- Atlantic Podium Performance Series with our friends in Atlantic Canada
- Beyond Coaching Conference in conjunction with CSI-A
- Safe Sport Series in collaboration with Safe Sport lead
- Women in Leadership Forum in collaboration with SIANB
- Mental Training webinar (SJ Canada Games Coach Project)
- Sport NB Sport Summit
- National Coaches Week events / support
- Created a Resource: Coaching Recruitment & Retention Strategy for Club administrators

## Coaches Plan Podcast

This year, the Coaches Plan Podcast had 84% impactful plays on 7,634 plays. We created seven episodes , with three focusing on TrueSport.



# DEPARTMENT OF SPORT PARTICIPATION AND DEVELOPMENT



**Director**  
Tyler Slipp

## Overview

### Safe Sport and TrueSport

- Including New Brunswick Safe Sport Complaint Mechanism

### KidSport NB

- KidSport Grants
- KidSport Days
- Phoenix Petroleum 15<sup>th</sup> Annual Golf tournament

### NB Athlete Assistance Program

- Administered by Sport NB since Fall 2024
- 53 approved applications
- \$141,250 given in funding

### She is Active

- Presentations, education and workshops
- Events and partnerships



## Staff:

- Lead, Safe Sport: Kate Campbell
- Coordinator, Women & Girls: Meghan Beland
- Coordinator, SIANB Social Media: Molly Kennedy
- Coordinator, KidSport: Haany Ahmed (previously Alex Lussier)

# NEW BRUNSWICK ATHLETE ASSISTANCE PROGRAM

The administration of the New Brunswick Athlete Assistance Program was transferred from the Government of New Brunswick to Sport New Brunswick in Fall 2024. This is a program intended to provide direct financial assistance to New Brunswick high-performance athletes who have achieved significant results at the national or international level or have demonstrated a strong potential to earn a spot on a junior or senior national team. In total, NBAAP provided \$141,250.00 in financial assistance for high performance athletes in New Brunswick. Overall, athletes from 24 different sports were approved for funding and 76% of total applications were approved.

**Table 3: Number of athletes supported by Tier**

Tier 1	Tier 2	Tier 3	Tier 4	Tier 5
11	7	4	16	15

**Table 4: Number of athletes supported by Region**

\*Please note, for athletes training out of province, their hometown is considered their region.

Bathurst	1
Campbellton	3
Edmundston	0
Fredericton	21
Miramichi	0
Moncton	29
Saint John	16

## **Presentations, Education and Workshops:**

- Delivered presentations on gender equity and supporting women and girls in sport and recreation at the NBTA Council Day and Recreation NB AGM
- Released two new resources and are currently designing community engagement sessions:
  - Recruiting and Retaining Girls in Sport: Designing Supportive Programs
  - Keeping Women and Girls in Sport: Supporting Women Coaches
- Hosted Canadian Women and Sport to deliver a Gender Equity 101 workshop at the Sport NB Summit
- Hosted a Building Confidence workshop for athletes at Football NB's FIT 506 program –
- Hosted Canadian Women and Sport to deliver a webinar about their recent Rally Report – March



## **Events and Partnerships:**

- Play Her Way events for girls ages 10-15 in Fredericton, Moncton, Saint John
- Partnered with First Tee Atlantic to host come-try golf events for girls ages 4-13 in Hampton and Fredericton
- Hosted two events for women leaders during National Coaches Week (September): Women in Sport Leadership Forum, Sip and Celebrate
- Partnered with the New Brunswick Sports Hall of Fame to host a four-part Speaker Spotlight series, highlighting women from the local sport and recreation community
- Partnered with Fast and Female to launch Built to Run, an 8-week learn-to-run program for women in the Fredericton area



Sport NB is committed to promoting a values-based approach to sport through the provincial activation of True Sport. True Sport is a series of programs and initiatives designed to give people, communities, and organizations the means, by which to leverage the many benefits of sport from a platform of shared values and principles. True Sport is dedicated to the notion that good sport can make a great difference.

Since the launch of the provincial True Sport Activation Plan, Sport NB has taken great strides to increase awareness of the True Sport Principals, and to showcase how True Sport can be positioned as a preventative approach to potential safe sport concerns. Some of our highlights include:

- Ongoing #TrueSportTuesday and #NoRefNoGame awareness and promotional social media campaigns intended to share True Sport messaging and resources to Sport NB members;
- The development and release of the True Sport Social Media Toolkit to promote PSO engagement;
- Ongoing delivery of Kid Sport Days as True Sport events;
- The declaration of the 2024 Sport Summit as a True Sport event;
- The incorporation of the True Sport Principles into the eligibility criteria of the Nick Lawrence Spirit of Sport Award;
- Activation booths at various events hosted by the Sport NB membership to promote values-based sport messaging at the community level;
- True Sport 101 presentations offered to Sport NB members to promote PSO engagement

This year, the Canadian Centre for Ethics in Sport (CCES) assumed the mandate for safe sport in Canada. In doing so, the CCES stepped back and reviewed its organizational strategy and structure so that it fit the purpose of a broader sport integrity agency. Through this process, challenges were identified in being both an independent regulator of sport integrity and an organization that works collaboratively with sport organizations in the manner that has been historically done through True Sport. With the importance of independence in mind, the CCES made the decision to move on from the work being done with the True Sport brand, and to focus on their new overall mandate as an independent regulator of sport integrity.

While the future of True Sport remains unclear, Sport NB will continue to engage members in activating a values-based approach to sport, and to strive to create safe and positive sport environments for all.

# SAFE SPORT EDUCATION

From September 2024 - March 2025, Sport NB and ITP Sport hosted the annual Safe Sport Education Series. This series consisted of 11 sessions in total and was delivered in a combination of formats including live webinars facilitated by ITP Sport's Chief Complaint Officer, Samantha Heron; in-person workshops delivered by both ITP Sport and Sport Law; as well as podcast episodes prepared by the True Sport Team. The purpose of all sessions aimed to tackle some of the ongoing safe sport issues and challenges faced by Sport NB members, and to raise awareness as a preventative measure against potential safe sport infractions.

In total these sessions were accessed by over 214 participants at all levels of the New Brunswick sport system, and the feedback received concerning their deliveries was overwhelmingly positive.

In the fall of 2024, Samantha Heron appeared as a guest speaker at the annual Sport Summit to offer Sport NB PSO Leadership ongoing education pertaining to discipline processes, responding to complaints, as well as a comprehensive policy development workshop. These deliveries were designed to equip organizations with essential tools and best practices to navigate and resolve sport-related conflicts effectively. These sessions also covered duty to report, working with the ITP, and navigating conflicts under internal PSO processes.

In addition, Will Russell with Sport Law also appeared as a guest speaker at the 2024 Sport Summit. During his presentation, Will offered Sport NB members guidance in effectively implementing the NBSSCM within their organization's policies. In addition, he also offered PSO-specific mini-legal sessions aimed to provide support to Sport NB members in navigating topics such as liability and governance. .

# DISPUTE RESOLUTION

Over the past year, Sport New Brunswick has continued its partnership with ITP Sport for the administration of the New Brunswick Safe Sport Complaint Mechanism (NBSSCM), formerly known as the New Brunswick Safe Sport Dispute Resolution Program (NBSSDRP). ITP Sport receives all complaints through their secure and independent reporting intake and case management system. The administration of the program through ITP Sport offers independent expert consultation services in the complaints management process, and their partnership continues to be integral to the development and delivery of the NBSSCM.

The following may be eligible to enter the program:

- Complaints of Maltreatment as defined in the Universal Code of Conduct to Prevent and Address Maltreatment in Sport (UCCMS)
- Two types of appeals (subject to grounds for appeal):
- Final decisions of a PSO/MSO alleging that it failed to follow their constitution/by-laws or policies
- Final arbitral decisions made by a Mediator/Arbitrator appointed under the NBSSCM

According to the 2024-2025 Q4 quarterly report, the NBSSCM received 42 complaints in the 2024 calendar year, and an additional 33 were received between January to March of 2025.

## NBSSCM Dispute Resolution Policies and Program Guidelines

As of April 1st, the Canadian Centre for Ethics in Sport (CCES) independently administers the Universal Code of Conduct to Prevent and Address Maltreatment in Sport (UCCMS) for federally funded national-level sport organizations through the Canadian Safe Sport Program (CSSP). In alignment with this transition, the NBSSCM Dispute Resolution Policies and Program Guidelines were updated for CSSP compliance and trauma-informed best practices. This update was a collaborative effort completed by Sport NB, ITP Sport, as well as Sport Law. Other areas of ongoing development pertaining to the NBSSCM include:

- Tools and resources to assist our members in navigating the complaint management process (i.e., communication guides, etc.)
- A Safe Zone component to provide ITP consultation services to participants while navigating conflict and/or concerns in the sport environment
- A Resolution Facilitation Program designed to address conflict outside of formal complaint processes
- Consideration being given to the development of other components that may enhance the delivery of the NBSSCM (i.e., privacy policy, reciprocity policy, etc.)





# KIDSPORT

With the support of the Medavie Foundation, KidSport continued to provide financial assistance to families in 2024, awarding a total of 937 grants for children to access sport opportunities around New Brunswick. This was an increase from 796 in 2023.

A total of \$267,212.47 was distributed from January 1st to December 31st 2024, with most funding going toward registration fees and a growing number of requests for equipment support. The sport that received both the most funding and most funding requests was soccer. The highest region funded was Moncton, with 369 approved grants, and the second highest was Fredericton, with 220. Of the approved grants, 564 were for boys and 374 for girls, reflecting a year-over-year increase of 148 boys and 98 girls respectively.

Additionally, 8 successful KidSport Days were held throughout the province, engaging nearly 253 participants. KidSport Days were held in Fredericton, Kent, Dieppe, Woodstock and Saint John. KidSport organized and attended four registration events including soccer registration event at the Moncton Multicultural Association with Codiac Soccer, soccer registration with the Saint John Soccer Club, Soccer registration at MCAF in Fredericton during the Recreation Fair, and FDSEA's come-try it event.

The 15<sup>th</sup> annual Phoenix Petroleum golf tournament in support of KidSport New Brunswick was a huge success! The tournament took place on August 16<sup>th</sup>, 2024, and raised over \$20,000 for KidSport funding for the province. These funds go directly to families in need to assist with registration and equipment fees.



# DEPARTMENT OF MEMBER AND BUSINESS SERVICES



**Director**  
Michaela Allaby

## Highlights

### Member Services

- Bookkeeping
- Blue Cross Health Benefits
- BFL Insurance
- Official Languages Program
- Share the Score 50/50
- Amateur Sport Fund

### Digital Communications

- Facebook
- Instagram
- LinkedIn
- Website
- Newsletter

### Media and Public Relations

- Government relations
- Mainstream media interviews and podcasts

### Financial Statements

- Financial statements provided separately with AGM package



## Staff:

- Lead, Member Services: Jessica Calabrese
- Coordinator, Website and Social Media: Evan Delisle
- Coordinator, Financial: Viktoriia Lytvynyuk
- Coordinator, Operations: Martina Barclay

# MEMBER SERVICES

## **Bookkeeping**

In addition to supporting Sport NB, the new full-time Financial Coordinator supports members such as Judo NB, Parasport NB, and the NB Sports Hall of Fame. We developed a program to offer services to more members and will begin onboarding more of them in 2025-26

## **BFL Insurance**

Sport NB has renewed its 2025-2026 insurance coverage through BFL Canada for all 37 members from the previous year and welcomed an additional PSO, bringing the total to 38. This comprehensive plan ensures high-quality coverage for member clubs, participants, coaches, and dedicated volunteers, reinforcing our commitment to a safe and secure sport environment.

## **Blue Cross**

Sport New Brunswick provides members with a comprehensive benefits plan, now administered by Blue Cross. This fiscal year, Sport NB transitioned from Sun Life to Blue Cross, allowing for a more efficient promotion of the program and a significant increase in participation. As a result, coverage expanded from 39 to 51 employees—a 30% increase. These 51 individuals represent over 21 different sport organizations, including 15 Provincial Sport Organizations (PSOs) and 6 clubs and other sport groups.

## **Member Benefits**

Sport NB continues to prioritize strategic partnerships that enhance support for our members and the community. This year, we renewed member discount agreements with InnVest Hotels, Enterprise, Allegra Printing, and Papa John's. Additionally, we established new partnerships with Valley Graphics and Optimum Ride, offering members 10% off their services. Recognizing the need for affordable digital support, we also secured a social media partnership to provide members with lower rates on website and social media services in the new fiscal year. Moving forward, we are actively exploring additional partnerships to address the diverse needs of our members.

## **Share the Score**

In September 2024, we launched Share the Score, an online 50/50 raffle initiative that combines the jackpots of all participating Provincial Sport Organizations (PSOs) into one monthly draw. At launch, the platform featured 58 "In Support Of" options from 13 different PSOs. As of the March jackpot, that number has grown to 72 options from 16 PSOs. From September to March, the platform raised a total of \$7,385.



# MEMBER SERVICES (CONT'D)

## NB Amateur Sport Fund

Through our partnership with the National Sport Trust Fund (NSTF) initiative, 10 new projects were created by 9 sport organizations, including two new member organizations accessing the service for the first time. In addition, 15 projects from previous years remained active. Of the 25 total active projects this year, 13 were managed by Provincial Sport Organizations (PSOs) and 12 were managed by clubs or other affiliated groups.

In total, \$188,505.57 was invested into the NB sport system through the NB Amateur Sport Fund in 2024. These funds supported member organizations in areas such as high-performance team development, infrastructure improvements, community sport initiatives, and more. Of the total amount raised, Sport NB collected \$4,741.59 in administrative fees while the remaining \$183,763.98 either has been or will be redistributed to project organizations.

## Official Languages

Over the past 12 months the freelance translators completed over 288 translation requests. Of the 288 translations submitted, 120 were Foundational Documents, 119 were Promotional Materials, 31 were Press-release/ Media Advisory and 18 were other. From these requests 7 were for proofreading, 5 were French to English and the other 276 were for English to French translation. Based on the cost of \$0.18 per word, \$0.20 for rush translations and \$35 flat rate for short/ social media translations, the total value of these requests was \$54,792.74.

Thirty-two unique sporting organizations accessed the service, this is a 28% increase in members accessing the service this year. Sport NB, NB Sports Hall Fame and Skate NB were the largest users with the three members totaled over \$44,145.22 (74.7%). There were 2 requests for Simultaneous Translation, one for Swim NB and one for Hockey NB.

Sport New Brunswick made changes to the guidelines for the following fiscal year to try and ensure longevity and future success of the program:

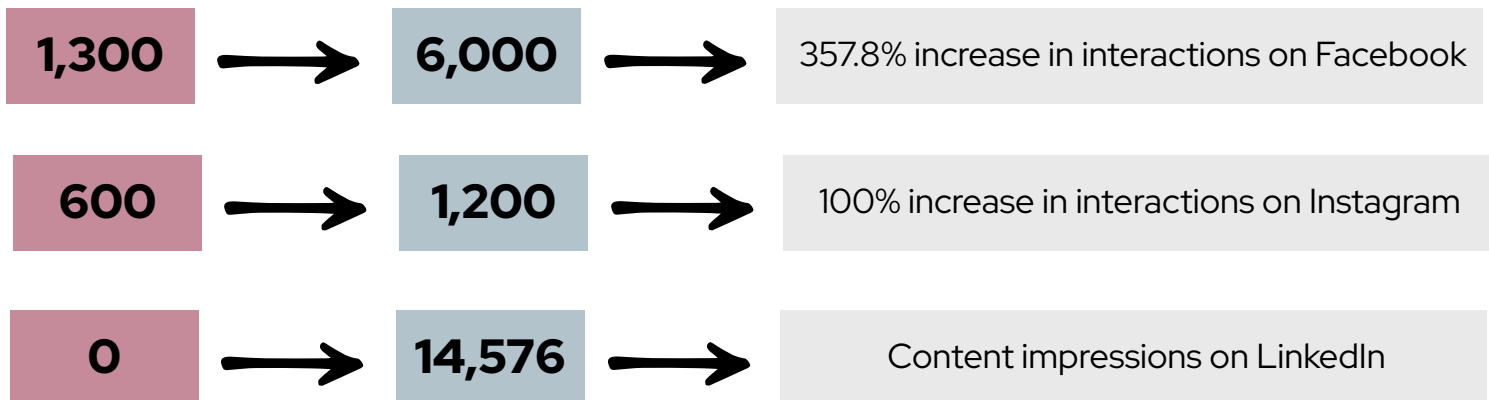
FULL MEMBER	ASSOCIATE MEMBER
0 - 10,000 words: No charge	0 - 5,500 words: No charge
10,001 - 19,999 words: 50% cost	5,501 - 9,999 words: 50% cost
20,000 + words: 100% cost	10,000 + words: 100% cost

# COMMUNICATIONS

## Media and Government Relations

The CEO made regular appearances in the media including interviews with CBC, Radio-Canada, and CTV. Sport NB also collaborated with Recreation | Loisirs N.B, Parasport NB, and Canadian Sport Institute - Atlantic to meet with party leaders ahead of the provincial election.

**Engagement with Sport New Brunswick's main social media channels, and does not include analytics from @sportnbcoach, @kidsportnb, or @sheelleactivenb**



## Followers:

**LinkedIn:**  
Sport New Brunswick achieved 209 new followers this past year, a 326.56% increase from 64 in 2023-24

**Instagram:**  
Followers increased by 219 this year

**Facebook:**  
Sport NB gained 211 new followers this year, a 46.5% increase from last year's 144

## Website:

- Added a Job opportunities page to promote openings within Sport NB and share other opportunities submitted by member organizations
- Added a Donate page to optimize the donation process for NB Amateur Sport Fund Project or or KidSport
- Partnered with TRL Solutions to update our current website so that it is more user friendly and to integrate all the information from Coach NB's website into Sport NB's website.

# LET'S CONNECT



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